



EU strengthening businesses in Eastern partner countries

EXAMPLES FROM THE COUNTRIES



ARMENIA

Tech entrepreneur Mane Varosyan has caught the eye of European investors with her digital start-up, having received **EU mentorship** and practical support for her augmented reality platform.



AZERBAIJAN

Confectioner Rahman Abdurahmanov received **EU funding** and **EBRD expert** advice to apply quality standards and improve the manufacturing process. Now, he is building a new production line to meet demand.



BELARUS

Company director Ludmila Antonauskaya received **EU funds** and **EBRD expertise** to develop a long-term business plan for her international business, enabling her to attract additional investment of \$1.2 million.



GEORGIA

Manufacturing director Mikheil Getia received EU support for introducing international standards in working conditions and social compliance, allowing his clothing manufacturing firm to boost its EU exports.



REPUBLIC OF MOLDOVA

Publisher Veronica Vidraşcu received **EU funding** and advice from **EBRD experts** to set up an online bookshop. Now, sales are up, and the bookshop is reaching rural areas and Moldovans abroad.



UKRAINE

Farmer Andriy Soroka received a low-interest **loan from the EU** to modernise his equipment, as well as buying fertilizers and seeds. Now he farms 300 hectares and has been able to raise wages and improve conditions for his workers.



EU4BUSINESS IN FIGURES (2009-2017):





IN FOCUS



BETTER ACCESS TO FINANCE

- Supporting loans in local currency
- Finance for export-related investments
- Finance for buying or upgrading equipment
- Loans and grants for women-led businesses
- Micro credits and loans for setting up or developing a small business
- Seed capital for start-ups



IMPROVED BUSINESS SKILLS

- Tailored advisory services and technical support to companies on human resources, IT and management
- Training programmes to improve skills of entrepreneurs
- Tailored training and mentoring for women entrepreneurs
- Training and mentoring to support MSMEs and social enterprises at regional level



BETTER ACCESS TO NEW MARKETS

- Business advice and training for export-oriented companies
- Help for companies to adapt and trade with the EU
- Support to agricultural and food industries to take advantage of EU markets

EU4BUSINESS ACROSS THE REGION

Helps small businesses grow in Armenia, Azerbaijan, Belarus, Georgia, the Republic of Moldova and Ukraine.

Since 2009, more than 66,000 sub-loans awarded and more than 38,000 people trained or attending events.

Provides access to finance, support for exporting to new markets, know-how for growth.

DO YOU HAVE A COMPANY IN THESE COUNTRIES?